Trend analysis for Pyber Ride Share

1. Pyber had received more revenue per driver in Suburban trips, even though the number of suburban drivers were the lowest. They received 30% of fares from 16% of drivers.
2. The urban market had the most number of rides, drivers and Pyber received the largest share of fares from Urban market.
3. The lowest number of rides, drivers and lowest fare amount was received from Rural areas.